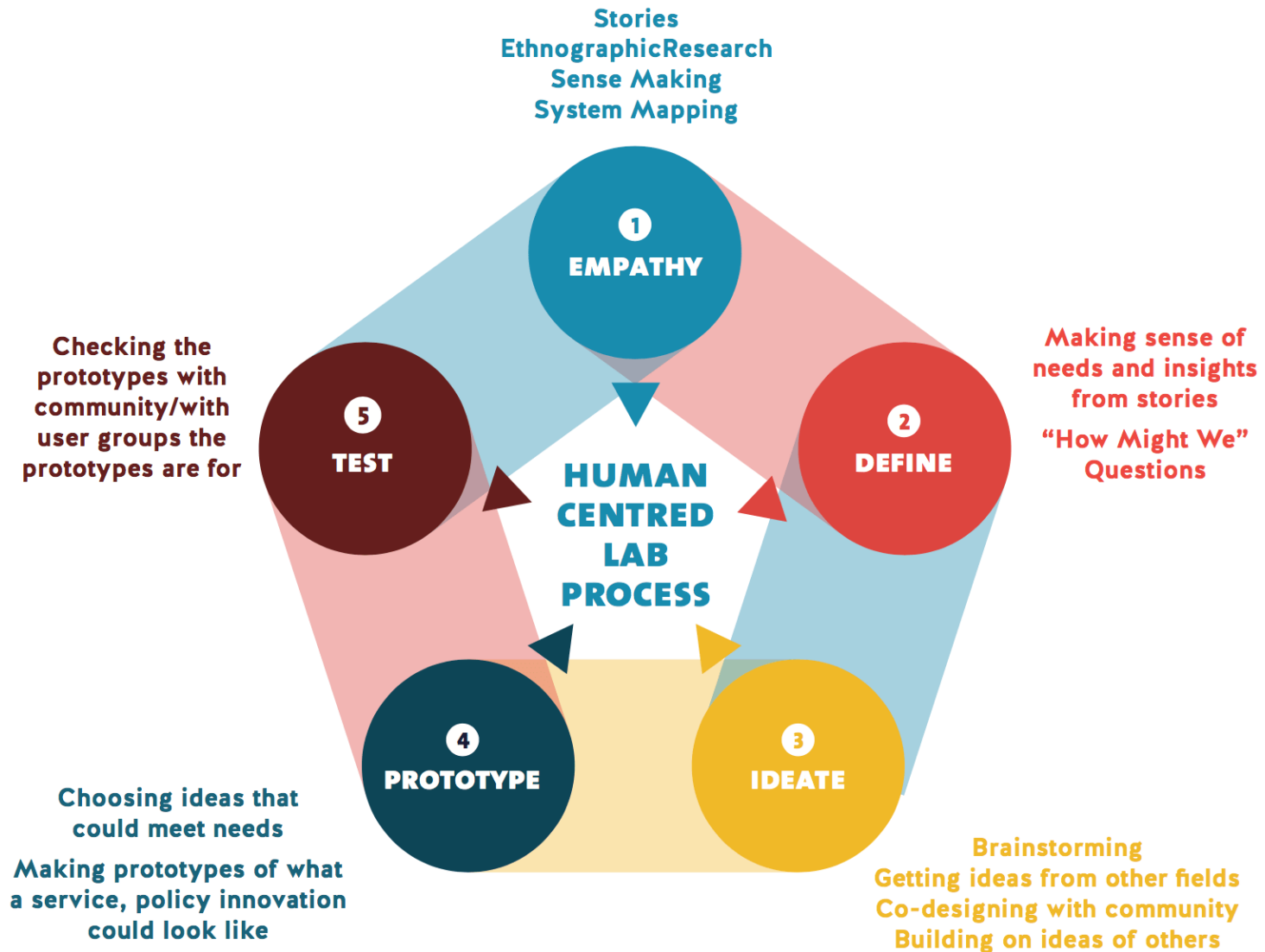




THE PROCESS OF PRODUCT DEVELOPMENT

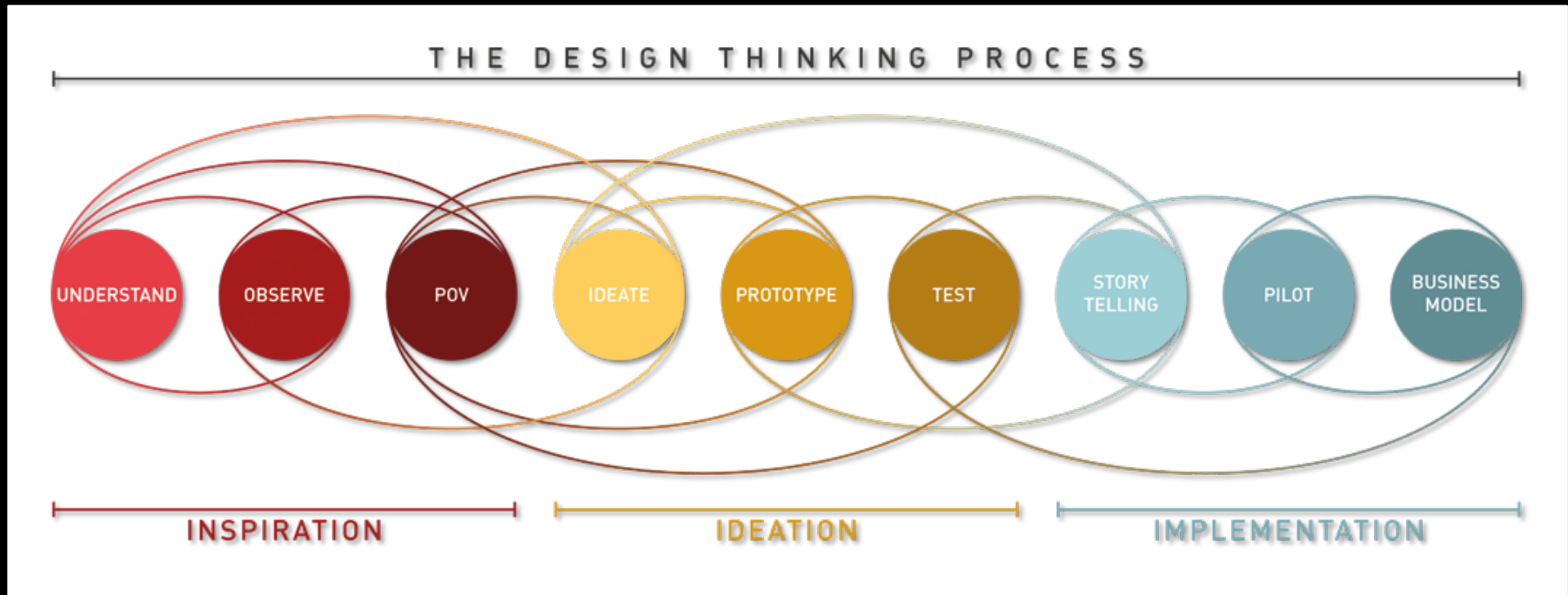
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DESIGN THINKING PROCESS

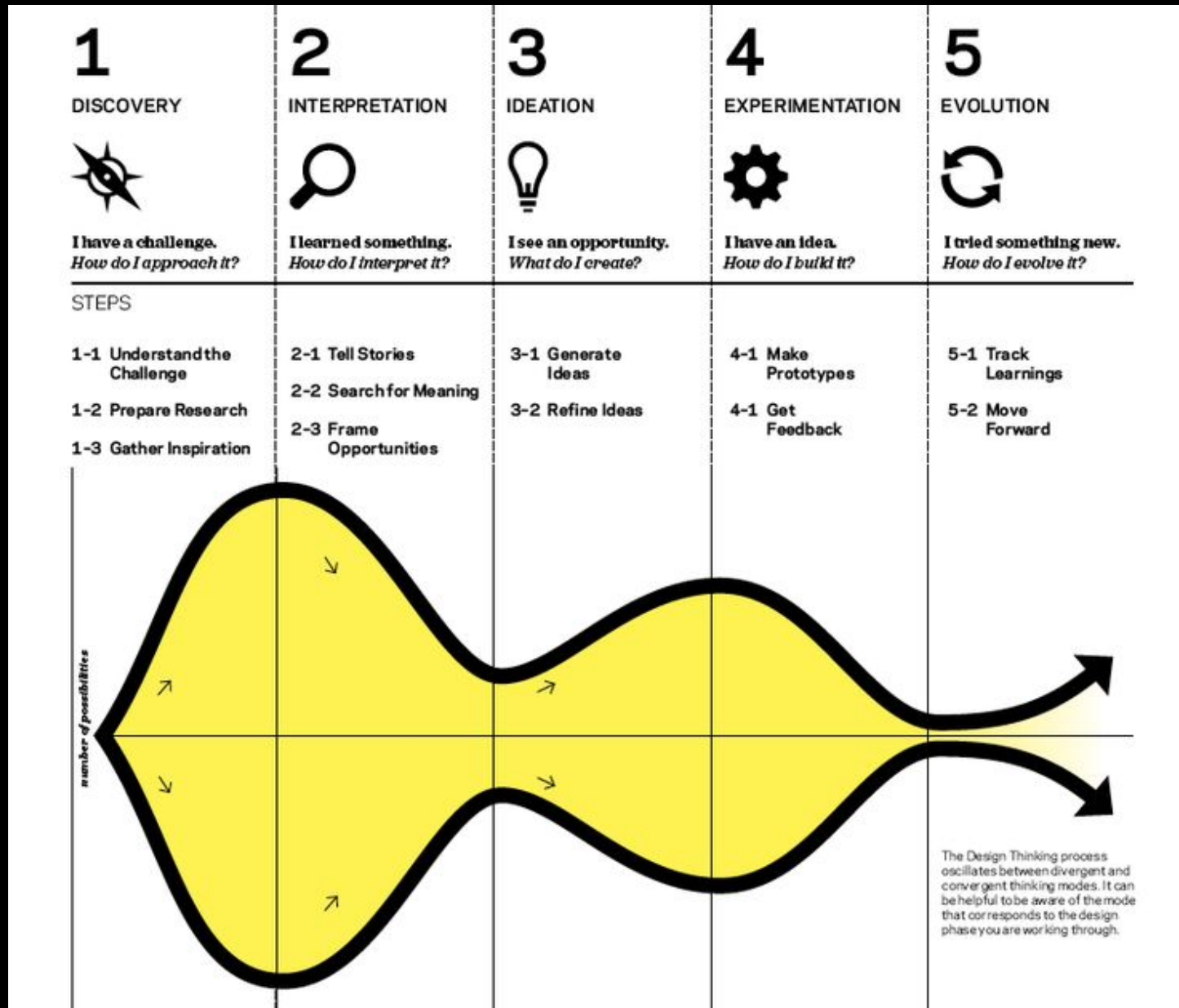
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DESIGN THINKING LIFECYCLE

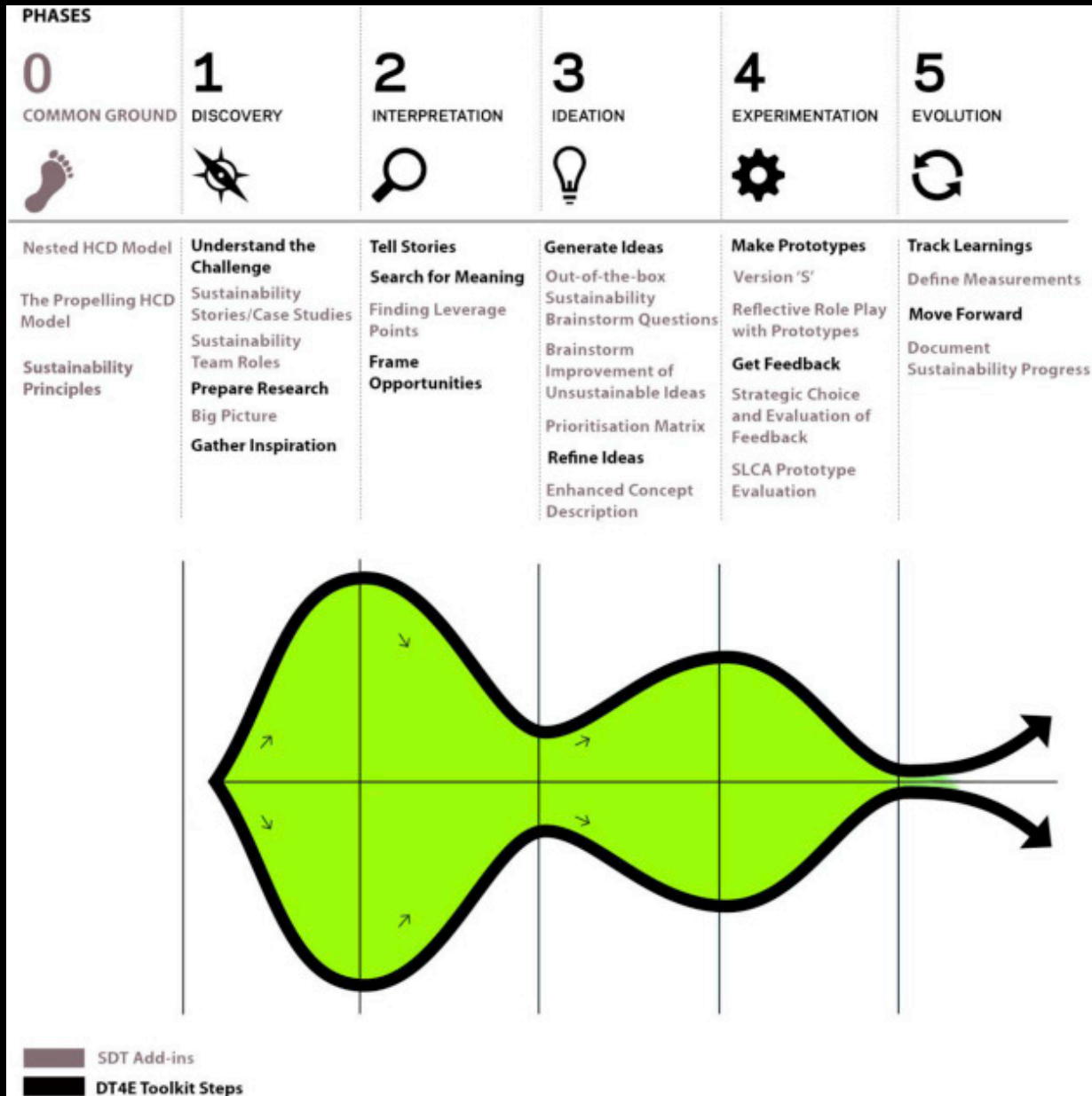
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DESIGN THINKING PHASES

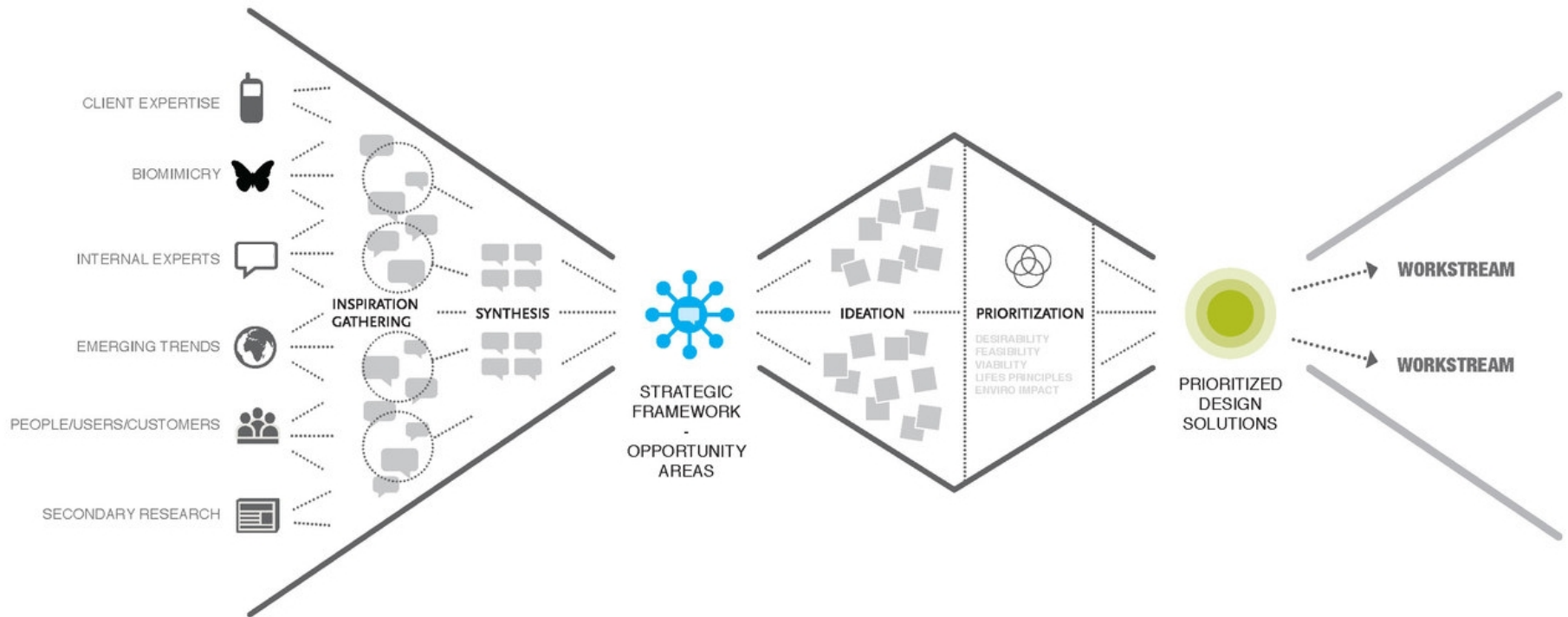
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DESIGN THINKING PRIORITIZATION PROCESS

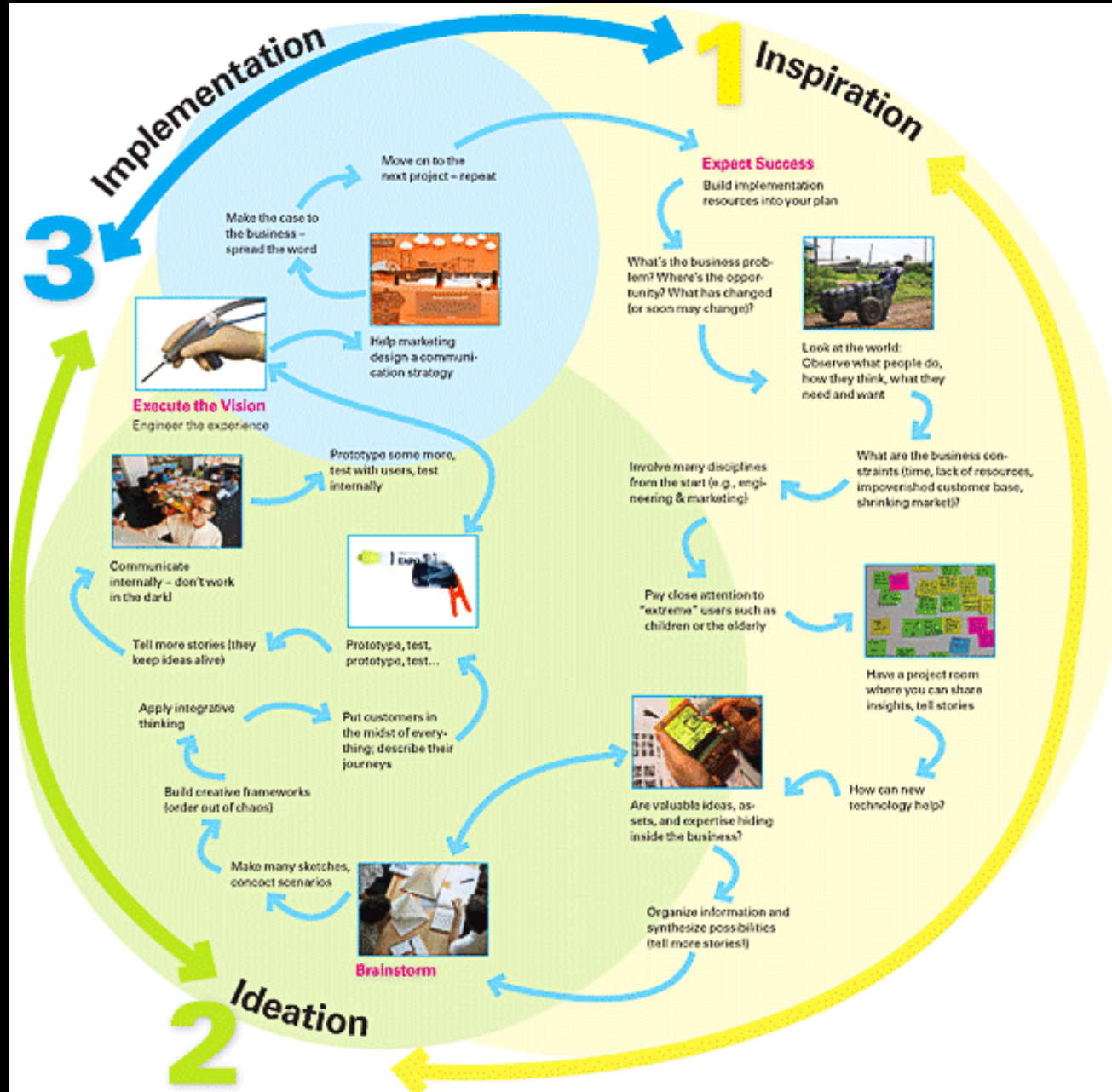
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PRODUCT DEVELOPMENT ECO-SYSTEM

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CREATING A CLIENT ECO-SYSTEM

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